



*TMB Tourismus-Marketing  
Brandenburg GmbH*

## **Fact Sheet for Brandenburg with its Tourist Attractions**

### **Landscape and landscape protection in figures**

- 30000 square kilometers abounding in wooded and forest areas, flat to hilly landscape
- 240 nature reserves
- 30 percent of the state area are landscape protected areas
- 2 biospheric reserves
  - Schorfheide
  - Spreewald
- 1 National Park
  - Lower Oder Valley
- 11 national parks

### **Holidays in the countryside in figures**

- more than 5000 kilometers of horse-riding routes in the wooded region alone
- more than 500 farms available for tourism
- 2400 kilometers of cycling routes (e.g. Spree cycling route, Oder-Neisse cycling route, Elbe cycling route)
- 16 golf courses (Brandenburg and Berlin)

### **Waterland Brandenburg in figures**

- 3087 lakes (the largest is lake Scharmützel with an area of 12.1 square kilometers)
- 700 square kilometers water surface areas
- 33000 kilometers of water courses
- 8000 kilometers of navigable waters for non-motorised vessels
- 1600 kilometers of navigable waters for motorised vessels



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## **City / Town and Cultural Attractions in Figures**

- 198 museums
- More than 500 castles and mansions
- Numerous locations with historic town center
  - Templin
  - Jüterborg
  - Angermünde
  - Wittstock
- Various regional traditional festivals, such as
  - Tree blossom festival in Werder, April
  - Castle park festival Lindenau, May
  - Brandenburg water festival Fürstenberg (Havel), July/August
  - Homeland and traditional costume festival Oranienburg, August to November
  - Fisher festival Peitz, August
- Music and culture festivals, such as
  - Potsdam court concerts, April to December
  - Grossräschen organ concerts, May to October
  - Classical musik in green surroundings, Buckow, May to August
  - Prignitz summer, May to September
  - Fläming festival Jüterbog, June
  - Brandenburg cultural days Drewen, June to July
  - Castle park festival Schwedt, June to July
  - Chorin music summer, June to August
  - Angermünder summer concerts, June to September
  - Culture summer in Rheinsberg, June to September
  - Neuruppin culture summer, July
  - Kleist festival Frankfurt/Oder, August



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- Testimonials of historic industrial culture, such as
  - Rüdesdorf
  - Mildenberg
- Parks and Gardens, such as
  - Castle garden Sanssouci
  - Pückler park Branitz

### **Tourism in figures**

- 13 travel areas
  - Prignitz
  - Ruppiner Land
  - Uckermark
  - Barnimer Land
  - Märkisch Oderland
  - Oder-Spree lake district
  - Dahme lake district
  - Spreewald
  - Niederlausitz
  - Elbe-Elster-Land
  - Fläming
  - Havelland
  - Potsdam
- 7 health resorts
  - Bad Saarow
  - Bad Liebenwerda
  - Bad Wilsnack
  - Bad Freienwalde
  - Belzig
  - Buckow
  - Templin



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- 74000 beds in accommodation facilities with more than 9 beds
  - Approx. 17000 beds in accommodation facilities with less than 9 beds
  - 1400 accommodation lodgings in total, of which
    - 470 hotels, 130 guesthouses, 350 boarding houses, 100 hotels Garni
    - 120 recreation homes, holiday inns, hostels
    - 130 holiday apartments
    - 80 youth hostels
    - 25 sanatoriums
- 170 camping grounds with 12080 site units
- 5500 gastronomic businesses
- 50000 people employed in tourism

### **Structure of the tourism economy in Brandenburg**

- At state level:
  - TMB Tourism-Marketing Brandenburg GmbH
  - Tourism Association Brandenburg (LTV)
  - Brandenburg Association for Health and Spa Resorts
- At regional level:
  - 13 travel areas with regional associations
- At local level:
  - 15 health and convalescence locations as well as various municipalities relevant to tourism
  - Organisations and their associations



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## **Development of tourism in figures**

- Guest arrivals
  - from 1994 to 2004, increase from 1,76% to 3,05 millions
  - 2004, growth of 3,3 percent
  
- Overnight stays
  - from 1994 to 2004, increase from 5,55% to 8,50 millions
  - 2004, 0,6 percent growth
  
- Capacity utilization
  - from 1994 to 2004, decline from 37,8 to 32,1 percent
  - 2004: 32,1 percent